

BLUEGRASS DISC GOLF ASSOCIATION

IN-KIND SPONSORSHIPS

If your business or organization would prefer an in-kind sponsorship, you can get the same benefits of the ACE Level Sponsorship for an in-kind sponsorship valued at \$500 or more.

In-kind sponsorships offering goods or services are often used in conjunction with sanctioned tournaments. Some examples include:

- Player's pack sponsors
- Closest to the pin sponsors
- Meal sponsors
- Player's party sponsors

BDGA SPONSORSHIPS BENEFIT YOUR COMMUNITY

BDGA sponsorship funds are used primarily for course development and maintenance and tournament development. The BDGA is committed to maintaining current courses and developing new courses. 2014 marked the opening of a new championship level course at Jacobson Park in Lexington. Additional courses improve the recreational value of our local parks, the quality of life for our residents, and present opportunities to enhance disc golf tournament events. Tournaments like the Lexington Open, which is in its nineteenth year, can bring up to 200 participants to central Kentucky .

CONTACT THE BDGA

Take advantage of the opportunity to expand your organization's presence in the Lexington community and, at the same time, contribute to improving our community recreational resources. In addition to providing exposure for your business, sponsorships to the BDGA help us in expanding our efforts to provide a low-impact, recreational activity for people of all ages and skill levels. Contact the BDGA to further discuss sponsorship opportunities for 2017.

BLUEGRASS DISC GOLF ASSOCIATION

Attn: Greg Rickert, Treasurer
241 Leawood Dr
Lexington, KY 40502

2017 BDGA Officers:

Jeremy Miller—President@bdga.org
Sam Wheeling—VicePresident@bdga.org
Greg Rickert—Treasurer@bdga.org
James Nichols—Secretary@bdga.org

At Large Officers:

Jennifer Wheeling
Alison Miller
Shaun Demeter
Alan Siegel



2017 Sponsorship Opportunities

bdga.org

Disc Golf in Central Kentucky



Disc Golf is one of the world's fastest growing sports. According to the Professional Disc Golf Association (PDGA), The number of disc golf courses has risen from over 1500 in the United States in 2003 to over 7000 world-wide in 2016. In addition, the number of disc golf tournaments sanctioned by the PDGA increased during the same time period from 39,000 to over 170,000.

While the growth of courses and sanctioned events speaks to the popularity of competitive disc golf, it does not represent the hundreds of thousands of casual players who enjoy the sport around the world.

Disc golf is a highly accessible recreational activity which requires a disc (which usually costs around \$10) and a set of targets. The rules of play are very similar to traditional ball golf as players try to get their discs to the targets in the fewest number of throws.

Because it is a low impact activity, the sport can be played by virtually everyone.

In central Kentucky, courses are located in the following communities: Lexington, Berea, Georgetown, Frankfort, Lawrenceburg, Mount Sterling, Nicholasville, Richmond, Winchester, and two new courses in Versailles. Most courses are free and open to the public.



THE BDGA

In Central Kentucky, the Bluegrass Disc Golf Association (BDGA), an affiliate club of the PDGA, promotes the sport of disc golf. The BDGA, a not-for-profit organization chartered in 2006, is comprised of over 100 disc golf enthusiasts from Lexington and surrounding cities. In the past year, the organization has provided the following



Disc golf target

services to the disc golf community:

- Weekly leagues
- PDGA sanctioned tournaments
- Benefit tournaments
- Clinics
- Disc golf course maintenance
- Disc golf course development & design

While our membership is the core of our organization, participation in club-sponsored events is open to anyone who is interested. League play, tournaments, and clinics are open to the general public. The BDGA also recognizes the importance of giving back to the central Kentucky community through sponsoring several charity events.

The BDGA has donated to proceeds from benefit events to organizations such as God's Pantry, Special Olympics of Kentucky, and the KY Juvenile Diabetes Foundation.

2017 SPONSORSHIP

The BDGA is offering businesses, organizations and individuals three levels of cash sponsorships in 2017.

ACE LEVEL SPONSORSHIP \$300

The ACE Level Sponsorship includes:

- Custom metal tee-sign at each of our three 18-hole courses in Lexington with your company logo and contact information for one calendar year
- Inclusion of your business name/logo in all printed materials for the Lexington Open Tournament (EX: player's book, score cards, fliers, tee-shirt, etc)
- Business logo and hyper-link to your website on the BDGA home page: <http://bdga.org>

BIRDIE LEVEL SPONSORSHIP \$100

- Custom metal tee-sign at one Lexington disc golf course with your company logo and contact information for one calendar year

TOURNAMENT SPONSORSHIP \$50

- Laminated tee-sign with your company's logo and contact information displayed at a hole during the weekend of scheduled tournaments.